



CCR SIERRA VISTA IV, LLC
ANNUAL EEO PUBLIC FILE REPORT FOR KTAN (AM), KZMK (FM) AND KWCD (FM)
FOR THE PERIOD June 1, 2018 to May 31, 2019

I. HIRING ACTIVITY

- 1) ACCOUNT EXECUTIVE, filled 6/22/18. Hiree referred by Cherry Creek client.
 - a) 5 interviewed
- 2) ACCOUNT EXECUTIVE, filled 1/7/19. Hiree referred by radio ad.
 - a) 1 interviewed
- 3) ACCOUNT EXECUTIVE, filled 4/8/19. Hiree referred by employee.
 - a) 10 interviewed

II. RECRUITMENT SOURCE LIST (used for all openings except #1 Account Executive, filled 6/22/18):

1) SCHOOLS

- Prescott College, 2233 E. Speedway, Tucson, AZ 85719 (0 interviews)
- University of Arizona – South, 1140 N. Colombo Avenue, Sierra Vista, AZ 85635 (0 interviews)
- Cochise College – www.collegecentral.com/cochise (0 interviews)
- Southern Arizona Institute, 3000 E. Valencia Road, #190, Tucson, AZ 85706 (0 interviews)
- Arizona State University, 340 N. Commerce Park Loop, Tucson, AZ 85745 (0 interviews)
- Tucson College, 5151 E Broadway, #155, Tucson, AZ 85711 (0 interviews)
- Pima College Community Campus, 401 N. Bonita Avenue, Tucson, AZ, 85709 (0 interviews)
- Pima College Desert Vista Campus, 5901 S. Calle Santa Cruz, Tucson, AZ 85709 (0 interviews)
- Pima College Downtown Campus, 1255 N. Stone, Tucson, AZ 85709 (0 interviews)
- Pima College East Campus, 8181 E. Irvington, Tucson, AZ 85709 (0 interviews)
- Pima College Northwest Campus, 8310 N. Thornydale Road, #140, Tucson, AZ 85709-1085 (0 interviews)
- Pima College West Campus, 2202 W. Arkham Rd., Tucson, AZ 85709 (0 interviews)

2) SOURCES ENTITLED TO RECEIVE JOB POSTING NOTIFICATIONS

- Hispanic Employment Committee, US Army Intelligence Center, ATTN: ATZQ0EO, Ft. Huachuca, AZ 85613 (0 interviews)
- AZ@WORK Now Job Fair at Cochise College (6 interviews)
- Job Assistance Center, ATZ-TZ (JAC), Bldg. 66050, Ft. Huachuca, AZ 85613 (0 interviews)
- Cochise Private Industry Council, 650 E. Wilcox Drive, Sierra Vista, AZ 85635 (0 interviews)
- NAACP, 2316 Elmwood Lane, Sierra Vista, AZ 85635 (0 interviews)
- Greater Sierra Vista Chamber of Commerce Website: <http://members.sierravistachamber.org> (0 interviews)
- www.sierravistahelpwanted.com (0 interviews)

3) OTHERS

- Linkedin (0 interview)
- Radio Advertisement (1 interviews)
- Jock mentions on KWCD-FM, KZMK-FM
- Walk-ins (0 interviews)

Referrals by Employees (1 interviews)
Referrals By Clients (1 interview)
FaceBook (4 interviews)
Open House (3 interviews)

Posted openings with sister stations (0 interviews)
CCR - Butte
CCR - Great Falls
CCR - Missoula
CCR - Montrose
CCR – St. George
CCR - Tri Cities
CCR - Wenatchee
CCR - Williston
Cherry Creek Broadcasting – Denver www.cherrycreekradio.com/careers

Total interviews from Section II is 16.

III. RECRUITMENT INITIATIVES

Cherry Creek Broadcasting, the corporate office in Denver, held 4 webinars the first week of each month, from June through December 2018, hosted by various Department Heads or corporate management, giving all interested employees opportunities to learn and advance within the company.

Southeastern Arizona Hiring Fair at Cochise College Downtown Center, March 22, 2019, 10AM-2PM, with AZ@Work Now. Sales Manager attended the event and handed out applications and answered questions regarding the Marketing position that we are taking applications for.

Open House, on site, April 17, 10AM-1PM. Radio announcements inviting our listeners to stop by and see the facilities, talk to Department Heads about various positions in radio and drop off resumes for employment consideration for any current or future openings.